

Wates + MOBIE

Home of the Future Design Challenge



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MOBIE
Ministry of Building
Innovation and Education

About MOBIE

“
Home is the most important piece of
architecture in our lives.
It crafts the way we live, and how we
grow as families and communities. A well-
designed home can enhance the way we
live and promote our well-being.

”

George Clarke MOBIE Founder

“I started MOBIE to create
a generational shift in
home building”



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Your task

- Design a home for the future
- Spaces that you, your family, relations & friends will love
- Safe, comfortable and healthy
- Can change as your needs change over time
- Kind to our planet – energy (heat, light, gadgets), water, building materials
- Greenspace /outdoor space /garden

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Questions to ask

To design your home start by thinking about how you use your own home:

- How do you use your home?
- What are your daily routines? - 'A day in the life of ...?'
- What do you like about your house or flat?
- What do your family and friends like about their homes?
- What would you change or improve?

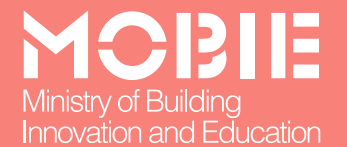

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Designing your home

4

- Where is it?
- What rooms do you need?
- How big is it?
- How many floors will it have?
- What shape is it?
- What is it made of?
- What technology will you use?



How homes have changed



Victorian



1930s

1960s



1980s



2000s



What we want



- **Sketches and drawings**
- **Write** - explain your design and research, inspiration
- **Make a 3D model**
- **Give your home a name**
- **Create a logo**



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How to share ideas

- Sketch or draw – by hand or computer
- Paint
- Collage
- Lego
- Model
- Video
- Story, newspaper article or poem
- Use whatever materials are easy to find

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How to enter



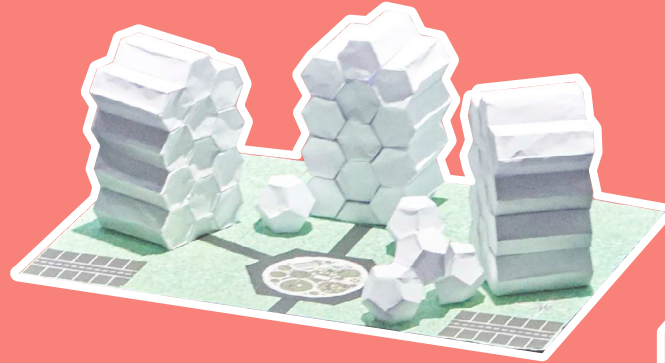
- **As an individual or team**
- **Timescale – end of January 2021**
- **MOBIE and Wates will judge a winner and runner up**
- **Certificates for winner, runners up and all entrants**
- **The winner will compete with other schools in your area**
- **Regional winner will go to a grand final**



Previous challenges



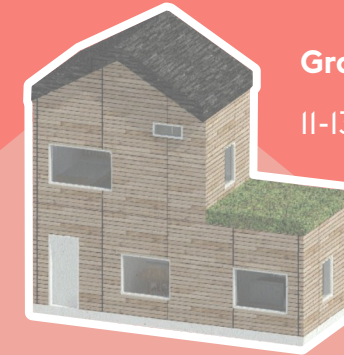
Rachel Milliner
18-25 category



Nottingham Girls Academy
11-13 category



Tilly Hilton
11-13 category



Grace Kirk
11-13 category



Henry Kopra
18-25 category

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